

# Aesthetic Appreciation and Creation

## Introduction:

This course not only explains aesthetics and aesthetic education theory, but also analyzes the phenomenon and form of beauty. It aims to help students understand aesthetic ideal and interest, cultivate their aesthetic care, and increase their aesthetic knowledge and improve their aesthetic accomplishment and quality in this "journey of beauty". The course consists of ten parts:

The first chapter aims to inspire students' thinking and stimulate them to love beauty and want to pursue beauty, appreciate beauty, create beauty and convey beauty.

The second chapter is about the origin and context of theoretical knowledge and development of Chinese and Western aesthetics and aesthetic education, then forming the basic theoretical framework and theoretical background;

Chapter 3 to chapter 12, take specific forms of artistic expression as examples, such as calligraphy, poetry, tea art, painting, sculpture, artifacts, architecture, city, music, dance and so on, in order to improve students' aesthetic appreciation ability, to grasp the method of art appreciation, to shape perfect personality, guide students to have lofty spiritual pursuit, and achieve a beautiful life and a beautiful university.

The course is taught in English with bilingual subtitles and more than 110 lecture videos plus several practical videos. As a supplement to the course content, the actual operation video vividly presents the contents of the class and increases the interest of learning.

This course is aimed at a wide range of audiences, including Chinese university students, international students in China, and people from all walks of life who are interested in aesthetics and aesthetic education.

## Objectives

- Through the study of this course, students can systematically understand the basic theoretical knowledge of aesthetics and aesthetic education, and master the general laws of

aesthetic activities.

- Strengthen the training of students' thinking ability and method consciousness , and consciously apply it to the aesthetic appreciation of art and life practice, cultivate and improve the aesthetic accomplishment, aesthetic sentiment and aesthetic creativity.
- To train students to have a deeper understanding of the essence of traditional Chinese art, establish correct cultural views and cultural confidence, and shape perfect personalities.
- With the help of new media means, adapt to the changes in the mode of education and thinking brought by the media reform, and achieve the optimal teaching effect under the new media environment.

## **Instructor**

**Qiu Jing** , professor,doctoral supervisor, senior crafts artist, and university-awarded famous teacher of College of Art and Design, Nanchang University. She is the leader of a provincial high-level undergraduate teaching team based at Nanchang University, an outstanding ideological and political teacher awarded by the Ministry of Education, an ideological and cultural creativity expert recognized by Jiangxi Provincial Government Propaganda Department, and a proposition expert of National Occupation Skill Appraisal. She is also a member of Jiangxi Provincial Art Education Committee, China Fashion Designers Association, China Fashion Color Association, “1% Project” Fund Council, and Jiangxi Provincial Professional and Technical Qualification Evaluation Committee.

**Tao Jingyu** , female,PhD candidate, School of Humanities, Nanchang University. Her research interests include linguistics and cultural management. Participated in several national and provincial projects. She has two years overseas Chinese teaching experience and has won many honors. She won the title of "Excellent Instructor" in Jiangxi Provincial Chinese Language Competition for Foreign Students for four times.

**Jiang Mayi**, male, Prof.&Ph.D in Literary Theory, doctoral supervisor, young core teacher of universities in Jiangxi Province, mainly engaged in teaching and research on basic theory and criticism of literature and art. He has presided over and completed a number of national and

ministerial scientific research projects, published more than 10 academic papers, and published many monographs and translated works.

**Peng Diyun**, Doctor of Management, Professor, doctoral supervisor at the School of Economics and Management, Nanchang University, the main research areas are macro-economy and policy, regional and industrial economic management, enterprise strategic management and international business management. Chinese traditional wisdom on management and tea culture lovers, innovative entrepreneurship tutor for college students, expert of Jiangxi provincial think-tank.

**Fu Yan**: Master in France, with many years of overseas teaching experience, now works at Nanchang University. Participated in many provincial and ministerial projects, compiled teaching materials and published many papers.

## **Schedule**

This course will be started on August 30th, 2021 and will be held about 16 weeks.

## **Course Methodology**

This course adopts a variety of teaching methods, using inspiration, discussion, case analysis and other specific teaching methods to guide students to actively think about the theme of "aesthetic".

This course allows students to arrange their own learning time, so that they can arrange their learning plan more scientifically.

Each class is generally less than 20 minutes, and the teaching is focused, concise and clear. A large number of pictures and videos are included in the course, so that students can understand the learning content more intuitively. The questions and discussions after class are conducive to consolidating the learned knowledge and stimulating students' motivation to further think and study independently.

## Learning Requirements

Learners are required to conduct online video learning, complete related assignments and tests, and actively participate in online forum activities.

## Course Contents

章节顺序	章节名称 (英译)	章节介绍	知识点英译
1	Chapter One: Encounter Beauty	This chapter is the introduction of the whole course, mainly to guide students to understand the meaning of "beauty", so as to lead to and other concepts. And put forward "aesthetic throughout all aspects of life" the basic consensus.	Aesthetic aesthetic education
2	Chapter Two: Looking back at Beauty	This chapter mainly introduces the origin of Chinese and Western aesthetic thought and the development history of aesthetic education, thus forming the theoretical basis of this course.	2.1 Wake up the discovery of beauty 2.2 Introduction of western aesthetic thought and aesthetic education thought 2.3 Introduction of Chinese traditional aesthetic thought and aesthetic education thought 2.4 The growth and cultivation of modern youth and aesthetic education
3	Chapter Three: The beauty of Calligraphy	This chapter mainly discusses the history of Chinese character, the development of Chinese character, the writing tool and so on. Based on the culture and art of Chinese characters, it makes a detailed and deep appreciation from calligraphy, seal cutting and design, and guides the students to appreciate and discover the	3.1 The beauty of Chinese characters 3.2 The beauty of calligraphy art 3.3 The beauty of seal carving art 3.4 The beauty of modern design of Chinese characters

		beauty of Chinese characters from the aesthetic point of view.	
4	Chapter Four: The beauty of Poetry	This chapter is mainly represented by the Book of Songs, Ci of Chu, Poetry of Tang Dynasty, and Ci of Song Dynasty, so as to feel the beauty of traditional Chinese literature.	4.1Elegant songs through thousands of years 4.2The Tang poems of the prosperous times 4.3Whisper of shallow sing song ci
5	Chapter Five: The beauty of the Tea Art	Based on the understanding of the origin, culture, variety and drinking of tea, this chapter further introduces the beauty of tea art and its six essential factors. Finally, taking some famous teas as examples, we appreciate the whole process of brewing tea in detail, thus has the more direct-viewing feeling to the tea skill beauty.	5.1A magical Oriental leaf 5.2 The six main elements of Tea Art 5.3Tasting and feeling of tea
6	Chapter Six: The Beauty of Painting	Based on the understanding of the origin, culture, variety and drinking of tea, this chapter further introduces the beauty of tea art and its six essential factors. Finally, taking some famous teas as examples, we appreciate the whole process of brewing tea in detail, thus has the more direct-viewing feeling to the tea skill beauty.	6.1The Beauty of Painting 6.2Appreciation of Traditional Chinese painting 6.3Appreciation of Western painting
7	Chapter Seven: The beauty of the sculpture	this chapter mainly talk about the Cultural language of sculpture desig,then take the artistic language of figure sculpture and religious sculpture as examples,guide students to feel the beauty of sculpture art.	7.1Cultural language of sculpture design 7.2The artistic language of figure sculpture 7.3Art language of religious sculpture
8	Chapter Eight:	This chapter mainly discusses the	8.1 The beauty of the Utensil

	The beauty of the Porcelain	beauty of the Utensil, focusing on the ancient Chinese, Greek and Roman Utensil to appreciate the beauty of their design culture.	8.2 the ancient Chinese, Greek and Roman Utensil design culture
<b>9</b>	Chapter Nine: The beauty of Architecture	This chapter begins with The beauty of traditional Chinese architecture, then introduces the beauty of six schools of Chinese architecture and the beauty of western architectural.	9.1 The beauty of traditional Chinese architecture 9.2 The beauty of six schools of Chinese architecture 9.3 The beauty of western architectural 9.4 Comparison of the beauty of Chinese and Western architecture
<b>10</b>	Chapter Ten: The beauty of City	This chapter, in the form of the two parts above and below, focuses on the introduction of urban design and how to find the beauty of urban design.	10.1 The beauty of urban design(1) 10.2 The beauty of urban design(2)
<b>11</b>	Chapter Eleven: The beauty of Music	This chapter mainly appreciates the beauty of music, and Chinese traditional musical instruments as an aesthetic object, detailed understanding of the development of musical instruments and aesthetic characteristics.	11.1 the beauty of traditional Chinese music
<b>12</b>	Chapter Twelve : The beauty of Dance	This chapter mainly appreciates the beauty of dance, after introducing the basic types of dance, mainly from the aesthetic point of view to teach how to appreciate the beauty of dance.	12.1 The beauty of Dance
<b>13</b>	Chapter Thirteen: The Beauty of Sports	This chapter mainly discusses the beauty of sports and the importance of sports to healthy life.	13.1 The Beauty of Sports
<b>14</b>	Chapter Fourteen:	This chapter discusses the beauty	14.1The Beauty of Labour

	The Beauty of Labour	of Labor, and through several dedicated workers to illustrate that labor is the source of wealth, but also the source of happiness.	
<b>15</b>	Chapter Fifteen: The beauty of Science and Technology	This chapter discusses about the beauty of Science and Technology And takes animation design, industrial design, costume design and many other designs as examples to further enjoy the beauty of Science and Technology	15.1 The beauty of Science and Technology(1) 15.2 The beauty of Science and Technology(2)
<b>16</b>	Chapter Sixteen: Aesthetics&Creation	This chapter combines the aesthetic and creative as the end of the course, summarizes the different aesthetic ways, and takes the creative aesthetic as the end of aesthetic education.	Aesthetics&Creation